



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 3028721

Schedule Dates 09/19/17-09/25/17
Advertiser Mark Herring for Attorney General-D (86615)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Attorney General (221726)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 491/496/5597
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 09/15/17
Last Modified 09/18/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,371.25
Net Total \$53,103.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2017	70	\$51,250.00
Oct. 2017	16	\$11,225.00
Grand Total:	86	\$62,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/17-09/21/17	2	:30	4:30A- News-Good Morning Washington at 430a			1	1	1				3	\$150.00	\$450.00	Washington (WJLA)		9/15/17
2.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	5A- News-Good Morning Washington at 5a			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		9/15/17
3.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	6A- News-Good Morning Washington at 6a			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		9/15/17
4.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	7A- ABC-Good Morning America			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		9/15/17
5.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	9A- Live with Kelly			1	1	1	1			4	\$375.00	\$1,500.00	Washington (WJLA)		9/15/17
6.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	10A- Rachael Ray			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		9/15/17
7.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	11A- ABC-The View			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		9/15/17
8.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	12P- News-ABC 7 News at Noon			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		9/15/17
9.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	12:30P- Who Wants to be a Millionaire			1	1	1	1				\$275.00		Washington (WJLA)		9/15/17
9.0.1	Preempt	09/22/17															Washington (WJLA)	Program Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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9.0.2	Preempt	09/21/17															Washington (WJLA)	Program Change/Exception -	
9.0.3	Preempt	09/20/17															Washington (WJLA)	Program Change/Exception -	
9.0.4	Preempt	09/19/17															Washington (WJLA)	Program Change/Exception -	
10.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	1P- ABC-The Chew			1	1	1	1			4	\$275.00	\$1,100.00	Washington (WJLA)		9/15/17
11.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	2P- ABC-General Hospital			1	1	1	1			4	\$550.00	\$2,200.00	Washington (WJLA)		9/15/17
12.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	Orbit- [P]Hot Bench(Tu We Th Fr), [P]Hot Bench 2(Tu We Th Fr)			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		9/15/17
13.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	4P- News-ABC 7 News at 4p			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		9/15/17
14.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	5P- News-ABC 7 News at 5p			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		9/15/17
15.0	Normal Line / SPOT	09/19/17-09/22/17	2	:30	6P- News-ABC 7 News at 6p			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		9/15/17
16.0	Normal Line / Access	09/19/17-09/22/17	2	:30	7P- Wheel Of Fortune			1	1	1	1			4	\$1,800.00	\$7,200.00	Washington (WJLA)		9/15/17
17.0	Normal Line / Access	09/19/17-09/22/17	2	:30	7:30P- Jeopardy			1	1	1	1			4	\$2,800.00	\$11,200.00	Washington (WJLA)		9/15/17

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18.0	Normal Line / SPOT	09/19/17-09/21/17	2	:30	11:00:26P- News-ABC 7 News at 11p			1	1	1				3	\$1,000.00	\$3,000.00	Washington (WJLA)		9/15/17
19.0	Normal Line / SPOT	09/23/17-09/23/17	2	:30	7P- Wheel Of Fortune Wknd							1			\$600.00		Washington (WJLA)		9/15/17
19.0.1	Preempt	09/23/17															Washington (WJLA)	Program Change/Exception -	
20.0	Normal Line / SPOT	09/23/17-09/23/17	2	:30	7:30P- Jeopardy Wknd							1			\$600.00		Washington (WJLA)		9/15/17
20.0.1	Preempt	09/23/17															Washington (WJLA)	Program Change/Exception -	
21.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	5A- News-Good Morning Washington at 5a		1							1	\$300.00	\$300.00	Washington (WJLA)		9/15/17
22.0	Normal Line / SPOT	09/24/17-09/24/17	2	:30	8A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)		9/15/17
23.0	Normal Line / SPOT	09/24/17-09/24/17	2	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$500.00	\$500.00	Washington (WJLA)		9/15/17
24.0	Normal Line / SPOT	09/24/17-09/24/17	2	:30	11:00:26P- News-ABC 7 News at 11p								1	1	\$500.00	\$500.00	Washington (WJLA)		9/15/17
25.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	6A- News-Good Morning Washington at 6a		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/15/17

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26.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	7A- ABC-Good Morning America		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/15/17
27.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	9A- Live with Kelly		1							1	\$375.00	\$375.00	Washington (WJLA)		9/15/17
28.0	Normal Line / SPOT	09/25/17-09/25/17	3	:30	10A- Rachael Ray		1							1	\$200.00	\$200.00	Washington (WJLA)		9/15/17
29.0	Normal Line / SPOT	09/25/17-09/25/17	3	:30	11A- ABC-The View		1							1	\$300.00	\$300.00	Washington (WJLA)		9/15/17
30.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	12P- News-ABC 7 News at Noon		1							1	\$300.00	\$300.00	Washington (WJLA)		9/15/17
31.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	12:30P- Who Wants to be a Millionaire		1							1	\$300.00	\$300.00	Washington (WJLA)		9/15/17
32.0	Normal Line / SPOT	09/25/17-09/25/17	3	:30	1P- ABC-The Chew		1							1	\$200.00	\$200.00	Washington (WJLA)		9/15/17
33.0	Normal Line / SPOT	09/25/17-09/25/17	3	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		9/15/17
34.0	Normal Line / SPOT	09/25/17-09/25/17	3	:30	4P- News-ABC 7 News at 4p		1							1	\$200.00	\$200.00	Washington (WJLA)		9/15/17
35.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	5P- News-ABC 7 News at 5p		1							1	\$500.00	\$500.00	Washington (WJLA)		9/15/17
36.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	6P- News-ABC 7 News at 6p		1							1	\$650.00	\$650.00	Washington (WJLA)		9/15/17
37.0	Normal Line / Access	09/25/17-09/25/17	2	:30	7P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		9/15/17

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38.0	Normal Line / Access	09/25/17-09/25/17	2	:30	7:30P- Jeopardy		1							1	\$2,700.00	\$2,700.00	Washington (WJLA)		9/15/17
39.0	Normal Line / SPOT	09/25/17-09/25/17	2	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		9/15/17
40.0	Normal Line / SPOT	09/24/17-09/24/17	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		9/18/17

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